

flow™

SIMPLY AMAZING PRODUCTS



Get to know Flow



“Our journey began on a sunny day in Radcliffe on Trent under a large gazebo. With limited space, only a few initial products were manufactured - these being Blue and Pink Caravan Toilet Cleaner.”

FlowChem is a chemical manufacturer based in Nottingham that offers liquid solutions for several sectors. These include Pets, Camping and Leisure, Garden, and Home.

Established in 2022, FlowChem has gone from strength to strength and has gained an excellent reputation for cost effective, quality solutions within these sectors.

The importance of excellent customer service, quality products, next day delivery and a sensible price point are the forefront of our business model.

FlowChem was the business idea of us, Charlotte and Simon. We had a dream to build a company that could tick all the boxes for any consumer and rival some of the larger named brands, and a background in chemicals over many years led us on the following path.

Our journey began on a sunny day in Radcliffe on Trent under a large gazebo. With limited space, only a few initial products were manufactured - these being Blue and Pink Caravan Toilet Cleaner.

The success of these products was such that the trusty gazebo soon became inadequate, and so began a hasty search for a business premises where the company could grow sustainably.

Google is always our friend, and this time was no different. The first property viewing was the last and the ideal premises was found in Sandiacre.

The move was undertaken quickly and being the geniuses we are, we picked the hottest day on record for 2022 to move!!! 300 bottles of water later, we were in and ready for Stage 2!

Our new HQ was a place we could really start pushing the business, expand production, implement new systems and most importantly, welcome new staff to the Flow family.

It was important to us to highlight the importance of our initial products as the start of the FlowChem journey and so we had the company logo designed with this in mind.

FlowChem today is a successful business built on an initial concept by us, Charlotte and Simon. With our quality products, professionalism, and a strong focus on customer service and employee wellbeing, we plan to further grow the company but importantly, never lose the core values that have been instrumental in the success of the business so far!

We now steer FlowChem into B2B! A highly thought-out restructuring of the business and large investment to meet the demands of our trade customers gives us confidence that we can develop and maintain a sustainable and successful relationship with you going forward. We pride ourselves on R&D and diversity and will continue to work with you to ensure we meet the demands of your customers, existing and new.



Pink Toilet Rinse

Pink Toilet Rinse is a premium concentrated formula developed for the clean water tank and fresh water flush system of chemical toilets in the camping, caravanning and boating leisure industry.

Code	Litres	Pack Size	Barcode
PINK	5L	4	5 065015 010081
PINK25	25L	1	5 065015 010623



Blue Toilet Cleaner

Blue Toilet Cleaner is a premium concentrated and pleasantly perfumed liquid specially developed for the waste tank of chemical toilets in the camping, caravanning and boating leisure industry.

Code	Litres	Pack Size	Barcode
BLUE	5L	4	5 065015 010074
BLUE25	25L	1	5 065015 010616



Top and Bottom Eco Toilet Fluid

Top and Bottom Toilet Fluid is a premium concentrated and pleasantly perfumed liquid specially developed to be used in both the waste tank and flush tank of chemical toilets in the camping, caravanning and boating leisure industry.

Code	Litres	Pack Size	Barcode
TOP	5L	4	5 065015 010241
TOP25	25L	1	5 065015 010630



Pet Magic Carpet Cleaner

Pet Magic Carpet Cleaner thoroughly deep cleans your carpets and upholstery, removing tough stubborn stains, neutralising odours, and leaving them smelling beautifully fresh. Purrfect for use in homes with pets!

Code	Litres	Pack Size	Barcode
MAGIC	5L	4	5 065015 010005
MAGIC25	5L	4	5 065015 010951



Pet Disinfectant (Bubble-gum)

Pet Magic Disinfectant is a powerful cleaner that is perfect for pet owners. Using specialist raw materials and essential oils, Pet Magic Disinfectant will remove the unwanted stains and smells that your pet leaves behind and replace these with a pleasant bubblegum fragrance.

Code	Litres	Pack Size	Barcode
PETB	5L	4	5 065015 010470
PETB25	25L	1	5 065015 010661



Pet Disinfectant (Lemon)

Pet Magic Disinfectant is a powerful cleaner that is perfect for pet owners. Using specialist raw materials and essential oils, Pet Magic Disinfectant will remove the unwanted stains and smells that your pet leaves behind and replace these with a pleasant lemon fragrance.

Code	Litres	Pack Size	Barcode
PETL	5L	4	5 065015 010487
PETL25	25L	1	5 065015 010678



Garden Acetic, Super Strength Vinegar

Garden Acetic is the ultimate versatile outdoor cleaner.

Code	Litres	Pack Size	Barcode
ACETIC5	5L	4	5 065015 010210
ACETIC25	25L	1	5 065015 010647



Wet and Walk Away

Our Wet and Walk Away formula has no bleach, caustic or acids, yet this PH neutral formula has a special active ingredient that will get your patio, fencing, driveways and most outdoor surfaces looking like new again. Best of all, it couldn't be easier.

Code	Litres	Pack Size	Barcode
WET5	5L	4	5 065015 010067
WET25	25L	1	5 065015 010654



Artificial Grass Cleaner

Our Artificial Grass Cleaner doesn't just mask foul odours, it breaks them down at their source. This gives your lawn a longer-lasting freshness as it replaces those stubborn pet smells with a fresh cut lawn scent!

Code	Litres	Pack Size	Barcode
GRASS	5L	4	5 065015 010579



Power Tomato Feed

Power Tomato Feed is a Nitrogen and Phosphorus enriched, ready to use tomato and veg feed with extra Potassium for ensuring healthy growth.

Code	Litres	Pack Size	Barcode
TOM	5L	4	5 065015 010777
TOM25	25L	1	5 065015 010968



Black Spot Remover

Keep your patio spotless with Black Spot Eliminator by FlowChem. A ready to use, ultra-strong formulation which powers through patio black spots, lichen, moss and stains.

Code	Litres	Pack Size	Barcode
BLACK	5L	4	5 065015 010463



Outdoor Cleaner & Disinfectant

Outdoor Cleaner and Disinfectant is the ultimate outdoor cleaner.

Code	Litres	Pack Size	Barcode
DISIN	5L	4	5 065015 010456
DISIN25	25L	1	5 065015 010609



Waterless Car Wash and Sealant

Waterless Car Wash and Sealant is the perfect car wash when access to water is limited. Using specialist cleaners, it will lift dirt particles allowing you to safely wipe them away with ease. Waterless Car Wash and Sealant will not only clean, it will add excellent gloss levels and protection to paintwork.

Code	Litres	Pack Size	Barcode
SEAL	5L	4	5 065015 010883
SEAL25	25L	1	5 065015 010364



5L Screen Wash Concentrate (Blue)

Screen wash concentrate is the perfect economical screen wash for all seasons. The formula has been developed with high quality alcohols to clear traffic film, dirt, insect deposits and leave a clean, smear free finish.

Code	Litres	Pack Size	Barcode
SCREEN1	5L	4	5 065015 010876
SCREEN125	25L	1	5 065015 010975



5L Screen Wash (Luminous Pink)

Screen Wash ready to use is great for all seasons. This powerful formula clears traffic film, insect deposits and dirt with ease leaving you with a clean, smear free finish.

Code	Litres	Pack Size	Barcode
SCREEN2	5L	4	5 065015 010890
SCREEN225	25L	1	5 065015 010982



Ultra TFR - Traffic Film Remover

Ultra TFR uses a special blend of chemicals which provides a deep clean to the surface that the product is being applied to. This viscous formula has a huge range of possible applications covering motor, farming, boating, cleaning & many industrial applications.

Code	Litres	Pack Size	Barcode
TFR	5L	4	5 065015 010906
TFR25	25L	1	5 065015 010999



Car Wash Shampoo

Car Wash Shampoo is a premium shampoo that utilises specialist surfactants to create a foamy, ultra slick solution to break down dirt and allow you to safely clean your paintwork.

Code	Litres	Pack Size	Barcode
CARSH	5L	4	5 065015 010913
CARSH25	25L	1	5 065015 010401



Cherry Snow Foam

Cherry Snow Foam is a slightly alkaline, long lasting, heavy duty foam detergent containing powerful cleaning agents effective in the removal of road traffic film and other everyday soiling.

Code	Litres	Pack Size	Barcode
SNOW1	5L	4	5 065015 010920
SNOW125	25L	1	5 065015 010418



Bleeding Wheel Cleaner

Bleeding Wheel Cleaner is an ammonium free fallout remover blend containing surfactants and wetting agents which help degrease and lift contaminants from surfaces of wheels and paint safely.

Code	Litres	Pack Size	Barcode
FALLOUT	5L	4	5 065015 010937



Shaver Clean & Refresh

Shaver Clean And Refresh will keep your electric shaver feeling clean and new. This alcohol based solution will clean much more hygienically than water and efficiently removes hair and skin particles with ease.

Code	Litres	Pack Size	Barcode
SHAVER	5L	4	5 065015 010036



Wet and Walk Away Shower Cleaner

Wet and Walk Away Shower Cleaner is a very advanced weekly spray for your bathroom. Taking away all of the hard work, Wet and Walk Away Shower Cleaner keeps your bathroom looking perfect all year round.

Code	Litres	Pack Size	Barcode
SHOWER	5L	4	5 065015 010944



Ultimate Descaler

Our Ultimate Descaler is a very efficient and powerful multi-purpose descaler that effectively removes and dissolves lime scale on contact leaving your appliances clean and fresh with noticeably improved performance. Our formula is alcohol-free, animal cruelty-free, and biodegradable.

Code	Litres	Pack Size	Barcode
DESCALE	5L	4	5 065015 010333



Sink and Drain Unblocker

Heavy Duty Sink and Drain Unblocker is the fast and effective way to unclog your sinks and drains with one dose.

Code	Litres	Pack Size	Barcode
DRAIN	5L	4	5 065015 010760



Rust Remover

Rust Remover is a specialist, advanced acidic formulation developed to safely remove oxidation from metals including iron, copper, aluminium, and stainless steel.

Code	Litres	Pack Size	Barcode
RUST	5L	4	5 065015 010050



Rodent & Insect Repellent

Our Rodent Repellent Spray effectively deters rats, mice, spiders and other rodents from your home or garden without killing them.

Code	Litres	Pack Size	Barcode
RAT	5L	4	 5 065015 010043



Bed Bug And Insect Repellent

Bed Bug And Insect Repellent Spray provides an effective control of bed bugs in the household sleeping areas.

Code	Litres	Pack Size	Barcode
BUG	5L	4	 5 065015 010302



99% Isopropyl Alcohol (IPA)

Isopropyl alcohol, also known as isopropanol, propan-2-ol, or 2-propanol, is a flammable and colourless chemical compound with a very strong odour. The chemical formula of isopropyl alcohol is $CH_3CHOHCH_3$, and it is very similar to Ethanol in its properties. This makes it an effective cleaning agent which is used in many domestic and industrial purposes.

Code	Litres	Pack Size	Barcode
IPA	5L	4	 5 065015 010272



